



EXTRAS

- The Second City Improv 1-5
- The Second City Conservatory/Grad Revue
- The iO 5-Day Intensive
- The iO/Comedy Lab SNL & Talk Show Writing Student
- Bloomington's Comedy Attie Summer Festival
- Stand-Up Performer
- Former D1 Rowing Coxswain
- Voted book180's "Most likely to PUNtificate" (I do love a good pun)
- D&AD New Blood Wooden Pencil Winner for Coca-Cola
- Winning Team of the Energy BBDO 2024 Summer Intern Project for Jack Daniel's

EXPERIENCE

The Kitchen – KraftHeinz's In-House Creative Agency (July 2026 - Present)

Social Copywriter

- The (wo)man behind the voice of Oscar Mayer and Jet Puffed on social media

Leo Burnett (December 2024 - July 2026)

Junior Copywriter

- Assisted in making some M'm! M'm! Good campaigns for the Campbell's account.

The Cool Down (November 2024 - January 2025)

Freelance Writer

- Wrote 5+ articles per week for The Cool Down's website on a variety of climate change/energy sustainability topics in my humble effort to help save the polar bears.

Energy BBDO (June 2024 - August 2024)

Copywriting Intern

- Brought the ~energy~ to a variety of brands/campaign including Potbelly, Claritin, The General, CooperVision, Pearle Vision, and Jack Daniel's.

Arc XP (A Washington Post Company) (May 2021 - April 2023)

Marketing Intern --> Marketing Coordinator

- Analyzed data. Crafted social posts. Wrote blogs. Coordinated with vendors. Helped make sure Democracy did not Die in Darkness.

EDUCATION

book180 (October 2023 - April 2024)

Copywriting

- Rigorous 6-month advertising portfolio school. Checkmate, Don Draper.

The Second City/Columbia College Chicago (June - July 2023)

Comedy Studies (Certified Silly Goose)

- 6-week program at the iconic Second City training center learning about improv, the history of comedy, sketch writing, physicality/voice, and more. Performed a 1-night only show on the iconic "etc." stage.

Indiana University - Bloomington (August 2018 - May 2022)

Major: Marketing | Minors: Creative Advertising, Cinema & Media

- Learned about SWOT analyses, the silver-linings of 8 am classes, and what exactly a Hoosier is (it's a trade secret like the Freemasons).

SKILLS

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|-----------------------------|---|
| • Writing & Editing | • Creative Thinking |
| • Idea Generation | • Analytical Thinking |
| • Comedy & Satire | • Corporate Experience |
| • Adobe Suite | • Social Media |
| • Microsoft 365 Suite | • Pop Culture/News Junkie |
| • Canva Suite | • Gum/Hand Sanitizer On Me 99.99% Of The Time |
| • Remembering Birthdays | • The Cool Aunt TM To 7 Nieces/Nephews |
| • Trivia/Jeopardy Geek | |
| • Glass Half-Full Mentality | |
| • Over-Attentive Cat Mom | |

(219) 718-8654 | OELDERT@GMAIL.COM | OLIVIAELDERT.COM