



EXTRAS

- The Second City Improv 1-5
- The Second City Conservatory/Grad Revue
- The iO 5-Day Intensive
- The iO/Comedy Lab SNL & Talk Show Student
- Bloomington's Comedy Attic Summer Festival Stand-Up Performer
- Former D1 Rowing Coxswain
- Voted book180's "Most likely to PUNtificate" (I do love a good pun)
- D&AD New Blood Wooden Pencil Winner for Coca-Cola
- Winning Team of the Energy BBDO 2024 Summer Intern Project for Jack Daniel's

EXPERIENCE

Leo Burnett (December 2024 - Present)

Junior Copywriter

- Assisted in making some MmmMmmGood campaigns for the Campbell's account.

The Cool Down (November 2024 - January 2025)

Freelance Writer

- Wrote articles for The Cool Down's website on a variety of climate change/energy sustainability topics in my humble effort to help save the polar bears.

Energy BBDO (June 2024 - August 2024)

Copywriting Intern

- Brought the ~energy~ to a variety of brands/campaign including Potbelly, Claritin, The General, CooperVision, Pearle Vision, and Jack Daniel's.

Freelance Writer (January 2024 - March 2024)

Trivia Creator

- Created trivia questions with the craftsmanship of a Jeopardy Daily Double that would make Alex Trebek proud.

Arc XP (A Washington Post Company) (May 2021 - April 2023)

Marketing Intern --> Marketing Coordinator

- Analyzed data. Crafted social posts. Wrote blogs. Coordinated with vendors. Helped make sure Democracy did not Die in Darkness.

EDUCATION

book180 (October 2023 - April 2024)

Copywriting

- Rigorous 6-month advertising portfolio school. Checkmate, Don Draper.

The Second City/Columbia College Chicago (June - July 2023)

Comedy Studies (Certified Silly Goose)

- 6-week program at the iconic Second City training center learning about improv, the history of comedy, sketch writing, physicality/voice, and more. Performed a 1-night only show on the iconic "etc." stage.

Indiana University - Bloomington (August 2018 - May 2022)

Major: Marketing | Minors: Creative Advertising, Cinema & Media

- Learned about SWOT analyses, the silver-linings of 8 am classes, and what exactly a Hoosier is (it's a trade secret like the Freemasons).

SKILLS

- Writing & Editing
- Idea Generation
- Comedy & Satire
- Adobe Suite
- Microsoft 365 Suite
- Canva Suite
- Remembering Birthdays
- Trivia/Jeopardy Geek
- Glass Half-Full Mentality
- Over-Attentive Cat Mom
- Creative Thinking
- Analytical Thinking
- Corporate Experience
- Social Media
- Pop Culture Junkie
- Gum & Hand Sanitizer at Disposal 99.99% of the Time
- The Cool Aunt™ to 5 Precious Nieces

(219) 719-8654 | OELDERT@GMAIL.COM | OLIVIAELDERT.COM